

I-CAD – the french pets identification unique database / Rémi Gellé



# Pets Identification in France - General Figures



## 2017

- 16 970 000 living identified pets\*
- 1 405 129 new registered identification (+ 3,3% vs 2016)
  53% dogs / 46% cats
- 34 459 regulized importations
- **70 000** lost pets
- 20 000 found pets
- 30 000 recovered pets
- Nearly 800 000 registered ownership transfers / 60% = professionnal sales

= dogs, cats, ferrets

## **Since 2012**



(identification of carnivore domestics animals)

manages the french national identification register of Domestic Carnivores Under a public service delegation (the Ministry of Agriculture and Food)



# I-CAD - Missions



#### **Secure Data**

animal identification informations and owners identity dogs behavior evaluation identification number traceability

## **Data management**

#### Transmission of the data

sanitarian monitoring dogs behavior monitoring

Print and diffusion of administrative documents

Facilitate the search of lost animals

Allow the location of animals in case of a health crisis

## **I-CAD - Expertise**



An expertise based on a unique and historical know-how in the field of identification management of pets in France.

Business knowledge: the national database has been designed and built by veterinarians and breeders

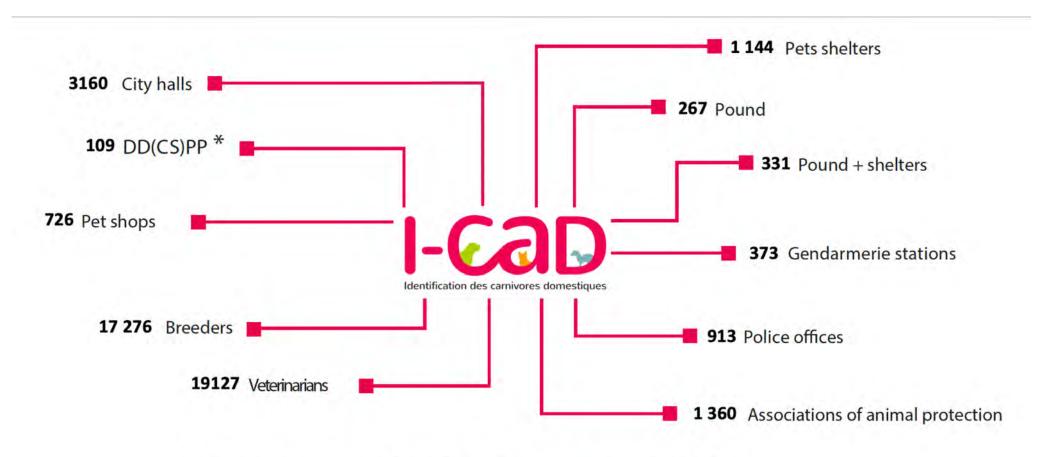
A dedicated and specialized company: a human-sized company (70 people workforce) entirely dedicated to the data management and the data monitoring

European traceability: I-CAD is a recognized reference and more particularly within the EUROPETNET network (European animal identification databases).

## I-CAD - Users



# The I-CAD database is a **reference tool** for each professional in the animal sector as well as for pets owners



<sup>\*</sup> Departemental Direction of Social cohesion and Protection of populations

# **I-CAD – The french database**



I-CAD is the single one database dedicated to pets in France, in regard of the Delegation of the Ministry of Agriculture

It gathers and provides complete information on the identification of pets (microchips and tattoos).

Free and secure access for its users: the knowledge and daily maintenance of a broad network of professionals who are consulting the national database

## **I-CAD – The french database**



#### Consulted and updated by all the different users:

veterinarians, tattooists, breeders, associations, town halls, police, and other beneficiaries concerned by the traceability of a domestic animals in France, as well as the pets owners.

I-CAD's incomes are based on fees, relative to the identification registrations, which are paid by authorized professionals (veterinarians and tattooists).

The amount of the registration fee is set by the state administration (Ministry).

## **I-CAD – The system**



Same platform for professional users, state administration and pets owners

Each type of user has a dedicated access to the website <a href="http://www.i-cad.fr/">http://www.i-cad.fr/</a>

No kind of ads (mission of general interest)

## Some features...

- Edit professional details
- Edit animal details
- Edit and update the users contact information
- View the animals data
- Register identifications
- Download documents (provisional certificates & invoices..)
- Consult the procedures (imports, duplicate card requests etc.)
- Consult many informational contents
- Declare lost, found, found and deceased animals

## And ...

- Behavioral assessment follow up concerning cathegorized and biter dogs
- Sanitary monitoring

# **I-CAD - The system - Characteristics**



#### Easy to use

Simplified access thanks to a single and online platform Dedicated codes for each kind of users

### **Flexibility**

The relational database (Postgrey) allows the processing of large volumes of data (34,2 million of registered pets)

I-CADs system is based on last generation programming languages (Vue.Js) which provide flexibility and interactivity, productivity and stability.

A modular application architecture that will facilitate the adaptation of this model to European projects

It is connected to many different existing systems (veterinarian softwares, Europetnet...)

# **I-CAD** - The system - Characteristics



## **Security**

The system is constantly operational, 24h./24 7d./7.

It fulfills the GDPR and complies with the ISO standard for microchips.

Thus, it can meet the multiple accessibility needs of our users, while ensuring security.

### Quality

Data are only registered and updated by authorized professional users

The data are organized to match with the expectations of the professional users and the state administration monitoring needs.

As this system is unique in France, it guarantes the quality of the data for the entire animal sector

# **I-CAD** - The system - Characteristics



I-CAD system enables the monitoring of the pets populations and evolutions, as well as the monitoring of behavioral assessments.

It ensures the regulation of the animal sector while facilitating the follow up of commercial exchanges and the animals flows monitoring (traffics / thefts) at both individual (non-commercial) or professional levels.

**Significant figures** 

(Jan. 1st -> Oct. 31st 2018)

3 674 850 connexions to the website 804 752 unique users Nearly 13 000 000 viewed pages

## Focus - Professionnal & Non-professionnal sellers

NB - Every one who is selling more than a litter of any pets per year is considered as a trader

French regulations require all pets traders to indicate their professional tax number on every sale advert as well as the pet identification number.

Such official references, are garantees for potential buyers:

- Dogs buyers can verify the information of any pets trader while consulting the french kennel clubs database.
- The pet identification number can also be verified on I-CADs website which is the only way to confirm all the pet details.

I-CADs algorithms are tracking sales volume that help detecting potential undeclared professional sellers.

## **Conclusion - Traceability in France**



One and only database, referenced and supervized by the state administration

Qualified data, registered and updated by qualified professionals (veterinarians or authorized persons)

A flexible system, in a constant evolvment, in order to meet its audiences and users requests

A reliable system which improves traceability of pets and strengthen the battle against traffic and fraud (specially fraudulent classified adverts on the Internet)

A key player in the EUROPETNET network, I-CAD is its most extensive database

A custom database, adapted to its sector, as it has been built by veterinarians and breeders, while meeting contraints of the state administration, and designed to be adapted to every kind of projects

